



MISSION STATEMENT

A) To discover, identify, gather, preserve, and display documents, records, items, etc. pertaining to eastern auto racing facilities, competitors, personalities or events.

B) To assist writers to publish and/or research articles regarding historical eastern auto racing topics.

Our organization collects & displays articles dealing with any eastern auto racing facilities for any racing enthusiast to enjoy. Please consider either joining our organization or contributing to our projects.

MEMBERSHIP APPLICATION

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

E-MAIL: _____

AREA OF INTEREST: _____

_____ \$25 SUPPORTER
Non-voting supporter of the mission statement of the EARHS. Admission to showroom by appointment.

_____ \$40 INTERNATIONAL
Non-voting international supporter with basic benefits.

_____ \$250 CORPORATE SUPPORTER
Corporate supporters are non-voting supporters whose contribution to the EARHS will be permanently noted in the EARHS showroom. Contributions will be used to develop additional displays, catalog information collected, and to defray expenses in pursuit of the mission statement.

PLEASE MAIL TO:

EARHS, P.O. BOX 333, OREFIELD, PA 18069
Make checks payable to EARHS.

For additional information
call 610 395-5303 or 610 398-2188

**EARHS is recognized as a federally tax exempt charity by the IRS under section 510c(3).

www.earhs.org



Eastern Auto Racing
Historical Society

Newsletter

Vol. XIX 2022 Ed. #1

Sixty years ago, Jerry Fried was in his third year of promotion at Dorney Park Speedway and the transition from modifieds to limited sportsman stocks as the track's headliners was complete and growing stronger with each year. Still at the helm of his Sunday Nazareth modified racing, Fried added drag racing on the dirt frontstretch at Nazareth on Tuesday nights and a similar program on Thursday nights at the Allentown Fairgrounds.

1961 limited sportsman champ, 'Bimpy' Marx won the '62 Dorney Park opener on April 28th before a record crowd of 3,000. 1960 champion Don Hersh won the second program and Charles 'Cookie' Hauze became the third different winner in as many weeks before Allentown driver, Bill Lavenburg, won his first race of the campaign on week four after three consecutive runner-up finishes.

North Wales, PA driver, Georgie Dilworth and 'Zorro' Engler took their first wins of the season before 'Bimpy' Marx became the first repeat winner of the campaign. After a poorly supported go-kart event over the July 4th holiday, further Sunday afternoon go-kart racing was cancelled by Park owner, Bob Plarr. The karts were on the card since 1959 and local racers Joe Ryan of Bethlehem, Whitey Fowler of Macungie, and Ronny Kulp of Allentown were headliners.

As the second half of the season began, Allentown's Walt Smith took his first win in more than two years before 'Bimpy' Marx returned to victory lane for his third win of the season with Bill Lavenburg, notching his seventh second place finish.

EARHS
P.O. Box 333
Orefield, PA 18069

On Labor Day weekend, 'Cookie' Hauze took the Langhorne Race of Champions qualifier for the October 100-lapper on the Bucks Co. dirt mile. Since 'Cookie's' FIVE car was not suitable for a mile track, he brought his guaranteed starting spot to Freddy and Marlo Adam and started the race in the Adam Bros. #8 3-window coupe. 'Cookie' stayed between the fences until his pit stop when Freddy took over after his ride in Russ Kresge's 777 expired early. 'Cookie' represented Dorney Park well.

During the '62 season finale on Labor Day 'Bimpy' Marx and his Reliable Auto Body 24 put their fourth win into the books, but a fifth place finish by Bill Lavenburg clinched the track championship. Jim Ryan finished second in points, 30 markers behind with 545, Don Hersh, third, 530, and 'Bimpy' Marx, fourth, 490. 'Reds' Protivnak won five times to take the hobby car title and the Jack Kochman Hell Drivers made a holiday appearance at The Park.



Allentown's Bill Lavenburg
1962 Dorney Park Limited Sportsman Champion
Oswald's Garage #22 sedan



Johnny's Gulf Station was the home of many good running hobby cars. Among them were the 29 driven by Bill Wisser and to the right of that car the 28 Ford coupe of "Reds" Protivnak. "Reds" is the Dorney Park late model all time feature winners...WARREN WETZEL PHOTO
Bill Wisser, 29, Reds Protivnak, 28, and Johnny Toth, 27, raced hobby cars out of Toth's Gulf Station on S. 4th St., Allentown. Photo from Bob Hatcher

RHS 2022 Open House Dates
Sundays, April 24 & October 30
5080 Kernsville Road, Orefield, PA
10 am – 5 pm

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From Freddy's family, friends, and fans

Bob & Carole Wilkey

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Your monetary support in any denomination or donations of historically significant items, photos, documents, etc. toward projects undertaken by the EARHS are welcomed and encouraged.

EARHS is recognized as a federally tax exempt charity by the IRS under Section 501c(3).

EARHS “wants and needs”

Wanted: Racing photo collections – share and preserve programs. If you have vintage racing photos, EARHS would like to be able to scan and copy these items. All items will be returned intact and we can provide you with a computer disc of those items from significant collections.

We are especially interested in Dorney Park items from the 1940's, 1950's, and 1960's and all Allentown Fair items, including indoor racing events, but all items are welcome.

Wanted: Showcases and display cases. Often cases of unusual configuration can be used for displays of trophies and memorabilia. Also, race programs from the '55 & '58 Allentown Fair.

Group tours of the EARHS showroom are available by appointment for civic and auto related groups, car clubs, etc.

Call 610 398-2188 or 610 395-5303 for details.

We continue to fill our showroom—all members are invited to visit and check our progress. Please call Pete Trumbauer (610 398-2188) or Paul Weisel (610 395-5303)